



***LEADERSHIP, COLLOBORATION, EDUCATION AND ADVOCACY***

## **2006 - 2007 ANNUAL REPORT**

*July 1, 2006 through June 30, 2007*



***LEAD AGENCY RESPONSIBLE FOR COORDINATING HOMELESS SERVICES  
IN HILLSBOROUGH COUNTY***





## FROM THE CHIEF EXECUTIVE OFFICER

Often we get lost in the day to day tasks that we fail to see our accomplishments. As I look over the accomplishments outlined in this report, I am amazed at the variety of accomplishments the Coalition staff

and membership have made through our leadership, collaboration, education and advocacy efforts.

With the addition of staff and expertise, HCHC doubled our grant submissions in 2006-2007. While the full benefit of these grants will not be quantified until the end of the 07/08 fiscal year, the Coalition did have a 15 percent increase in homeless funding this year. Most exciting is the increase in private sector funding — an increase of nearly 900 percent in non-government funds.

Through collaboration with Florida Housing Finance Corporation, HCHC launched an affordable housing Web site to help families and individuals access information about available affordable housing options. This service is one tool that can decrease the number of rent-burdened households as these households most likely to become homeless.

The UNITY Information Network progressed into an ‘open’ system allowing participating agencies to share client information through the system. The opening of UNITY takes the system a step closer to being able to fully utilize all its features including client referrals.

The general public is becoming more aware, through increased media coverage, about our homeless neighbors and the community response needed to meet their needs. Additionally the Coalition was honored to be selected as a finalist in the Tampa Bay Business Journal’s 2007 Non-profit of the Year Awards.

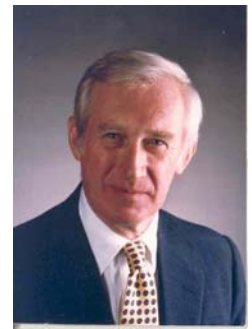
The Coalition continued its efforts to advocate on the national, state and local level for funding and policies to develop 1) more homeless prevention services, 2) a one-stop homeless service center, 3) a recuperative care center and 4) more permanent supportive housing. The groundwork continues to be laid and support is building to make these focus areas — taken from *Places for People*, the Tampa/Hillsborough 10-year plan to end homelessness — a reality in our community.

Finally, I want to express my gratitude to our board of directors, funders, members, partners, staff and everyday citizens for making the needs of our homeless neighbors a community priority. It is your dedication and commitment that is the foundation for building a caring and compassionate community that truly cares about the thousands of homeless men, women and children living in Hillsborough County.

Yours in Service,

Rayme L. Nuckles, CEO

## FROM THE PRESIDENT



This has been a banner year for the Homeless Coalition.

The growth in staff, expertise, programs, membership and community involvement has been phenomenal. Today, we are a different and stronger organization than we were just a year ago.

One of the most rewarding developments this year has been our new Champions group. This group of community leaders has taken an interest in the Coalition’s efforts, community developed plans of workable solutions and expressed their willingness to help our homeless neighbors. Additionally, we are indebted to *The Tampa Tribune* for their editorial interest and assistance to making homelessness a priority in our community.

The groundwork for the recuperative/respite care center has been laid. The location has been chosen and secured, the plan is finished, and initial state funding has been secured. While additional funding is still needed, I am very optimistic that we may see this needed center become a reality during our next fiscal year.

It is clear that the need for and the support of a one-stop service center is much stronger than it has been. Discussions and behind the scenes work continue with the goal of developing a center that provides a more efficient and effective process to connect people in need with the services they need.

While our homeless census numbers were influenced by remarkably bad weather, our community is still facing a daunting number of people in need of temporary shelter. During the census 9,500 homeless men, women and children were counted, yet our community’s current service capacity can shelter only about 1,500 of our homeless neighbors each night. The need for more emergency and permanent housing is an ongoing challenge the Coalition continues to address.

These issues are all a part of *Places for People*, our community’s 10-year plan to end homelessness and the 2005 Tampa/Hillsborough Citizen’s Taskforce on Homelessness Report and Recommendations.

It has been a great honor to serve as the president of the Coalition for the last two years and to work with the Coalition Board, staff, members, partners and Champions to move these community-developed plans forward. While there are many challenges ahead and much more work to be done, I am confident that the incoming executive committee and the other leaders of the Board and our community will accelerate the momentum.

Sincerely,

Dr. Larry Carey, president

# **ABOUT THE HOMELESS COALITION OF HILLSBOROUGH COUNTY**

## **MISSION**

The mission of the Homeless Coalition of Hillsborough County is to bring together various entities, agencies, service organizations, and individuals to establish and maintain a concentrated effort to break the cycle of homelessness in Hillsborough County, Florida.

## **VISION**

To end homelessness in Hillsborough County.

The Coalition accomplishes its mission and purpose through:

**LEADERSHIP**

**COLLABORATION**

**EDUCATION**

**ADVOCACY**

The Homeless Coalition of Hillsborough County is a 501 (C) 3 non-profit organization and the lead agency for the homeless system of care in Hillsborough County. The Coalition is responsible for establishing and maintaining concentrated strategic efforts to develop long-term constructive solutions that address the underlying causes of homelessness and meet the immediate needs of homeless people.

Governed by a diverse board of directors, the Coalition promotes cooperation and coordination among social service providers, businesses, funding institutions, housing providers, state and federal agencies, faith-based communities, other supportive organizations and individuals to organize and deliver — without duplication — support services, emergency, transitional, permanent and affordable housing to meet the specific needs of all homeless people.



The Coalition also operates the UNITY Information Network, Tampa-Hillsborough's Homeless Management Information System (HMIS). A web-based software program, UNITY links together service providers in our community and creates a more effective and coordinated housing and service delivery system. The result is improved access to and more efficient use of services needed by homeless men, women and children in our community.

## 2006-2007 MEMBERS

### HONORARY MEMBERS

City of Tampa

Hillsborough County  
Board of County  
Commissioners

### SUSTAINING MEMBERS

ACTS - Agency for  
Community Treatment  
Services, Inc

DACCO - Drug Abuse  
Comprehensive  
Coordinating Office, Inc

Health Care for  
Homeless Veterans

Hillsborough County  
Public Schools

Mental Health Care, Inc

Metropolitan Ministries

The Salvation Army

The Spring of  
Tampa Bay

Tampa Community  
Health Centers

### INDIVIDUAL MEMBERS

Dr. Larry Carey

Cory Crocker

Tracey Crocker

Lisa DeVitto

Edi Erb

Sondra Fogel

Kathy Troy

### MEMBERS

Alpha House

Bay Area Legal  
Services

Catholic Charities

Central City Community  
Development Corp.

Covenant House  
of Tampa

East Hillsborough  
Network

Faith Café

Julianne Holt,  
Public Defender,  
13th Circuit

Mary & Martha House

Mathew 25:35

New Beginnings  
of Tampa

Project Return

Tampa Crossroads

Tampa Metro YMCA

United Way of  
Tampa Bay

University Area  
Community  
Development Corp.

Volunteers of America

Without Walls  
Road to Recovery

## 2006-2007 BOARD OF DIRECTORS

**Dr. Larry Carey, *President***  
James A. Haley VA Medical Center

**Joan Boles, *Vice President***  
Bay Area Legal Services

**Christine Long, *Secretary***  
Metropolitan Ministries

**Bonnie Christiano, *Treasurer***  
Alpha House

**Roxanne Amoroso**  
Bank of America, Community  
Development Banking

**Bart Banks**  
Hillsborough County,  
Health and Social Services

**Greg Brooks**  
McKibbon Hotel Management

**Christine Burdick**  
Tampa Downtown Partnership

**Lisa DeVitto**  
Community Representative

**Colleen Fitzgerald**  
Gray Robinson, P.A.

**Carol Griffiths**  
Homeless Woman's  
Veterans Program, VA

**William Henry**  
Reliable Architects

**Julianne A. Holt**  
Public Defender, 13th Circuit

**Patricia J. Langford**  
Community Representative

**Linda Oberhaus**  
The Spring of Tampa Bay, Inc

**Sharon West**  
City of Tampa, Housing and  
Community Development

**Diane Zambito**  
Hillsborough Kids, Inc.

## LEADING

Increased overall homeless funding through the Coalition by 15 percent over FY 2005-2006. This includes increases in:

- ★ Federal funding by 3.3 percent,
- ★ State funding by 31.5 percent and
- ★ Private Sector funding by 896 percent.

Doubled the number of grant submissions when compared to FY 2005-2006.

Completed the 2007 Homeless Census and survey on January 25, 2007. Highlights of the census include:

- ★ A record number of community volunteers, 250, scoured the County on a cold, wet day to complete the 24-hour, point-in-time count.
- ★ Improved methodology resulted in the first ever unduplicated homeless count in the county.

Increased Coalition staff with the addition of the UNITY resource specialist to be the initial UNITY help desk contact and coordinate UNITY user accounts.

Expanded Coalition staff expertise with a new program manager, and development and capacity building manager. Combined, these two staff additions added 25 years of experience to the Coalition staff.

HCHC staff became certified to offer CEUs.

HCHC provided and/or sponsored 31 trainings on:

- ★ Advocacy,
- ★ Affordable Housing Web site,
- ★ Continuum of Care grant process and application,
- ★ Homeless Census /Point in Time process,
- ★ Housing First Model,
- ★ Law Enforcement's Crisis Response Intervention Training (CRIT) and
- ★ UNITY Information Network.

Became a registered charitable organization in Florida which allows HCHC to seek revenue sources beyond grants and membership.

Coordinated and hosted the 2nd annual statewide Homeless Management Information System which was attended by nearly 100 people.

Coordinated and hosted, on behalf of the Florida Coalition for the Homeless, the 11th annual statewide conference on homelessness, which was attended by 300 people.

Implemented enhanced security measures to ensure all UNITY data is secure in the open system.

## COLLABORATING

Through eight (8) Coalition managed programs, listed below and made available through service providers, 654 adults and 150 children received prevention, housing, employment and/or healthcare assistance.\*

- ★ Employment Improvement Program,
- ★ Homeless Prevention Financial Assistance,
- ★ Outreach for Life,
- ★ Security Deposit Loan Program,
- ★ Temporary to Permanent Housing Assistance and
- ★ Up & Out.

Provided Technical Assistance to 30 organizations on topics including:

- ★ Continuum of Care, HOME, and Homeless Housing Assistance grants,
- ★ Healthcare,
- ★ Housing vouchers for youth,
- ★ Jail diversion, and
- ★ Transitional and permanent housing.

Increase Coalition Membership by 36 percent.

FY 05-06	Membership Category	FY 06-07
9	Sustaining	10
8	Large Non-Profit	9
4	Medium Non-Profit	11
5	Small Non-Profit	8
7	Individuals	7
33	TOTAL MEMBERSHIPS	45

Launched a Web based affordable housing locator service in Hillsborough County in October 2006. A partnership with Florida Housing Finance Corporation, [www.floridahousingsearch.org](http://www.floridahousingsearch.org) helps people to locate available housing that best fits their needs. In the first nine (9) months, the site had:

- ★ 78 landlords participating,
- ★ 4,795 listed properties and
- ★ 29,679 searches.

UNITY progressed from a closed to open system in April 2007. As an open system, information related to a client's history of services from various agencies can now be shared.

17 agencies were actively entering data into UNITY; representing a six (6) percent increase. Additionally, five (5) agencies received training on the system, and as of June 30, 2007 had not begun entering client data.

Increased number of unduplicated clients entered into UNITY by 26 percent.

Secured funding for and initiated Outreach for Life, putting the mobile medical van back on the road, in collaboration with Tampa Family Health Centers, Mental Health Care, Allegany Franciscan Ministries, Inc. and WellCare.

*\*This figure does not include the number of men, women and children assisted by non-HCHC managed programs that are funded with dollars passed through the Coalition. This includes the CoC, HHA, and other pass through grants.*

## EDUCATING

Selected as a finalist in the *Tampa Bay Business Journal* 2007 Nonprofit of the Year Awards.

Held and/or participated in nine (9) awareness and educational events including:

- ★ National Low-Income and Homeless Voter Registration Week
- ★ University of Tampa Annual Sleep Out
- ★ USF Hunger Banquet
- ★ Coalition Annual Meeting
- ★ Special Screening of *The Pursuit of Happyness*
- ★ Homeless Persons' Memorial Day
- ★ HOPE Nehemiah Action Meeting on Homelessness and Transportation; Released of 2007 Homeless Census results
- ★ Ribbon Cutting - Outreach for Life

HCHC staff was interviewed by various media outlets more than 70 times.

The Coalition was mentioned at least 59 times in various media stories about homelessness that appeared in/on at least:

- ★ Six (6) print publications,
- ★ Six (6) television news stations and
- ★ Five (5) radio stations.

Established a "Champions" group to educate community leaders about our homeless neighbors, workable solutions and how they can help.

- ★ Four (4) Champions meetings were held and
- ★ 28 business, faith, non-profit and community leaders attended at least one Champions meeting.

Assisted in coordinating a *Tampa Tribune* Commentary section feature with various community leaders sharing their concern for and commitment to help our homeless neighbors.

Op-Ed columns from the Coalition's CEO and board members were published in the *Tampa Tribune* and *St. Petersburg Times*.

Developed and distributed the Coalition's first *Member Handbook* to educate members about the Coalition's structure, policies and provide frequently requested information.

Designed and introduced a new logo for the UNITY Information Network, distinguishing it as a project of the Homeless Coalition.

HCHC was selected as one of 40 cities in the country to host a pre-screening of *the Pursuit of Happyness*, a major motion picture about a homeless father and son.



## ADVOCATING

Coordinated the statewide legislative advocacy effort through a grant from the Miami Coalition for the Homeless. This coordination included:

- ★ Staff traveled to Tallahassee four (4) times during the 2007 Florida Legislative Session, and
- ★ Hosted a successful Statewide Homeless Advocacy Day and press conference attended by 50 advocates.

Assisted Representative Faye Culp and Senator Victor Crist in writing legislation (HB 1083/SB 2824) that would:

- 1) revise the state's definition to homeless, and
- 2) establish a Housing First pilot program in Hillsborough County for youth aging out of foster care.

This bill passed the full House; died on the Senate side in committee.

The Hillsborough County Legislative Delegation submitted, on behalf of HCHC, two Community Budget Requests (CBRs) to:

- 1) build a one-stop center and
- 2) establish a homeless voicemail program.

Neither CBRs were included in the state's 2007 budget.

Continued to meet with and educate local elected officials about the needs of our homeless neighbors and implementation of community developed plans.

Endorsed the National Housing Trust Fund Act.

Participated in two (2) national advocacy days in Washington D.C. - the National Alliance to End Homelessness' in July 2006 and the National Low Income Housing Coalition's in February 2007.

Advocates from across the state are briefed about legislative issues during the 2007 Homeless Advocacy Day in Tallahassee.



(L-R) Rep. Kevin Ambler, Tampa, Rayme L. Nuckles, HCHC CEO and Rep. Pricilla Taylor, Palm Beach, participate in a press conference held in the Capitol during the 2007 Homeless Advocacy Day.

## STANDARDS OF CHARITY ACCOUNTABILITY

The Homeless Coalition is proud of its fiscal accountability and responsibility of the resources entrusted to the organization. Based on the 2006-2007 Fiscal Year, the Coalition exceeds the minimum guidelines for charitable organizations established by the Better Business Bureau, Federal Campaign and American Institute of Philanthropy. *(As determined by Independent Auditors.)*

### Better Business Bureau's Wise Giving Standards

1. Spend at least 65 percent of total expenses on program activities.

<u>Program Expenses</u>	1,308,309	=	93.5%
Total Expenses	1,400,012		

2. Spend no more than 35 percent of related contributions on fundraising.

<u>Total Fundraising &amp; Administration</u>	19,593	=	1.4%
Total Revenue	1,399,416		

3. Unrestricted net assets available for use should not be more than 3 times the past year's annual Expenses.

<u>Unrestricted Net Assets</u>	104,430	=	0.075
Total Expenses	1,400,012		

### Combined Federal Campaign Standard

1. Total fundraising and administration expenses are less than 25 percent.

<u>Total Fundraising &amp; Administration</u>	91,703	=	6.1%
Total Revenue	1,493,847		

### American Institute of Philanthropy Rating

1. Total expenses spent on charitable programs should be greater than 60 percent.

<u>Program Expenses</u>	1,308,309	=	93.5%
Total Expenses	1,400,012		

### General Guidelines

1. Administration costs no more than 15 percent of total revenue.

<u>Administration Expenses</u>	72,110	=	4.8%
Total Revenue	1,493,847		

2. Cash Reserves of at least 3 months expenses.

<u>Cash at End of Year</u>	1,071,294	=	9.1 months
Total Expenses	1,400,012		

*Includes deferred grant dollars designated for current projects and are not available for general HCHC operating costs.*

# FINANCIAL STATEMENT

Homeless Coalition of Hillsborough County

## STATEMENT OF FINANCIAL POSITION

As of June 30, 2007

### ASSETS

#### CURRENT ASSETS

Cash	\$1,071,294
Grants and contracts receivable	394,652
<b>Total Current Assets</b>	<u>1,465,946</u>

#### PROPERTY AND EQUIPMENT

Computer Software and equipment	64,924
Less accumulated depreciation	(37,095)
	<u>27,829</u>

**TOTAL ASSETS** \$1,493,775

### LIABILITIES AND NET ASSETS

#### CURRENT LIABILITIES

Deferred grant Revenue	\$1,086,422
Sub-contract payable	56,167
<b>TOTAL LIABILITIES</b>	<u>1,142,589</u>

#### NET ASSETS:

##### Unrestricted:

Undesignated	208,927
Invested in computer software and equipment	<u>27,829</u>

Total Unrestricted Net Assets 236,756

Temporarily restricted 114,430

Permanently restricted -

**TOTAL NET ASSETS** 351,186

**TOTAL LIABILITIES AND NET ASSETS** \$1,493,775

*This is an audited statement provided by an Independent Auditor.*

## 2006-2007 FUNDING SOURCES

The State of Florida, Department of Children & Families, Office on Homelessness

Hillsborough Board of County Commissioners

City of Tampa

U.S. Department of Housing and Urban Development

Miami Coalition for the Homeless

Connected by 25

Children's Board of Hillsborough County

Allegany Franciscan Ministries

WellCare

Memberships

Corporate Sponsors

Hillsborough Community College

Internet Junction

Rick Scherer, PA

Smith & Associates

TECO Energy Foundation

Building rehab construction continued on ACTS' 15-bed housing facility for chronically homeless persons, funded in part by the Homeless Housing Assistance Grant through the Coalition.



## 2006-2007 COALITION STAFF

Rayme L. Nuckles  
Chief Executive Officer

Edi Erb  
Development & Capacity Building Manager

Barbara Finnegan  
Finance Manager

Jack Garrett  
Program Manager

Rich Boozell  
UNITY System Administrator

Lisa Peterkin-Coore  
UNITY Resource Specialist

Lesla Weikel  
Community Relations Manager



Land preparation work at the site of DACCO's new facility, funded in part by the Homeless Housing Assistance grant through the Coalition.



## COLLABORATIVE MEMBERSHIPS

Florida Coalition for the Homeless (FCH)

Florida Housing Coalition (FHC)

Florida Supportive Housing Coalition (FLSHC)

Florida Association of Housing and Redevelopment Officials (FAHRO)

National Coalition for the Homeless (NCH)

National Alliance to End Homelessness (NAEH)

National Policy & Advocacy Council on Homelessness (NPACH)

National Association of Housing and Redevelopment Officials (NAHRO)

## 2006 HOMELESS HEROES

**Gerard Hendrickson**  
Direct Service Category

**Sharon Singletary**  
Homeless/Formerly Homeless Category

**Hillsborough County Public Schools Homeless Education and Literacy Project (H.E.L.P.)**  
Outstanding Agency





**P.O. Box 360181 ★ Tampa, FL 33673-0181**

**(813) 223-6115 ★ [info@homelessofhc.org](mailto:info@homelessofhc.org)**

**[www.homelessofhc.org](http://www.homelessofhc.org)**